



NEWS RELEASE – 01/19/2012

ELITE Basketball partners with Danvers Indoor Sports Arena for Basketball Training, Including AAU Programs, Summer Programming and Player Development Training

ELITE Basketball has announced that they have agreed to a strategic partnership with Danvers Indoor Sports Arena beginning in the spring of 2012. The facility is located directly off of Route-114.



Through this partnership, ELITE Basketball will operate all programming for Mass Elite AAU Basketball and “ELITE Training Academy” out of the new sports complex.



ELITE Basketball Academy will provide high quality basketball training with its staff of professional trainers and coaches for basketball players in the North Shore, Middlesex County and Merrimack Valley. Beginning in March, the program will be offering skills/drills and workout sessions for players at the elementary, middle, and high school levels. They also will also provide seasonal camps, as well as player development programming, consisting of group and private workouts. The training sessions and camps operated by “The Academy” will be run by high-level coaches, such as ***Coach Sean Connelly*** from St. John’s Prep, ***Brian Tobin*** from Beaver Country Day, ***Dave***

Latimer from Pingree School, *John Preziosa* from Salem State University, *Tim Griffin* from Walford Prep School, among others!



Mass Elite AAU Basketball will provide Regional/Local club AAU teams out of the new facility. Teams will be operated in the Spring, Summer, Fall and Winter sessions. Mass Elite practice and skills sessions will be run out of the new facility for many of the clubs North Shore based teams. Practices will also continue to be run out of Peabody, Reading and Lexington.

Since the Spring of 2009, Mass Elite Basketball has established itself as the most sought after AAU program in Eastern Massachusetts. Mass Elite has fielded hundreds of teams and has offered a home for thousands of players from the North Shore, Middlesex County and other surrounding towns. Last Spring, Mass Elite earned two state championships at the 17U and 12U age groups. The program also sent three teams (12U, 13U and 17U) to the AAU National Tournaments in Tennessee, Virginia and Florida.

Statement from Club Founder and Executive Director Coach Polli

“The owners of Danvers Indoor Sports Complex are committed to providing high quality sports programming for players of all ages. We here at Mass Elite/ELITE Training Academy are excited to have the opportunity to operate much of our programming out of this facility and work with the highly committed ownership of Danvers Indoor Sports. Programming options available will include AAU Teams, Skills/Drills Training, Group and Private Workouts, Speed and Agility Training, Seasonal Camps and Summer Programming.

We are very excited to offer players at the elementary, middle school and high school levels exciting and highly innovative programming options, operated by our team of basketball operation professionals. The Danvers Indoor Sports Complex, with the continued support of the ELITE Basketball family will become a basketball hub, the top destination for basketball training for players of all ages and skill levels. “

For more information regarding this story please contact the program administrators of the ELITE Basketball programs at rvequilla@mail.masselite.org