



WE DO NOT LET PLAYERS GET BEHIND!

ELITE AAU Basketball is looking you for your support in sponsoring a player(s) who otherwise would not be able to afford to play AAU Basketball and also to help the continued enrichment of our AAU programs! There are many talented players looking to play AAU Basketball but are just aren't able due to their families financial standing.

Through our ***No Player Left Behind*** fundraiser we are looking to provide young athletes through company sponsorships. Your donation would make a great difference for youth basketball players who otherwise could not afford the opportunity to play AAU Basketball. For your player sponsorship you will be notified by the player thanking you for your support along with the benefits of your chosen sponsorship level.

Why Be a Sponsor?

Aligning one's business with a program of quality, worth and credibility goes far in presenting a positive image and a caring/concerned reputation to a business' patrons. It sends a strong, clear message that your business supports local youth basketball. IN ADDITION with a group 501©3 determination letter from the Internal Revenue Service, ELITE AAU Basketball is recognized as a tax-exempt organization meaning that your donation can be "written off" at the end of the year! Sponsoring such a program is also a wise investment by all marketing and business standards.

Sponsor Opportunities/Benefits

Your company will become a sponsor of a Mass Elite or Lightning Basketball hosted youth basketball tournament hosted in a region located near your business or in an area where you are specifically looking to target customers!

ELITE Basketball is a youth basketball organization that was established with a special commitment to developing players with special emphasis placed on basic fundamentals, skill building, teamwork and basketball IQ. Currently we are one of the largest and most successful basketball programs in all of New England.

Levels of Sponsorship Include -

MVP - \$250 Sponsorship

*A promotional stand at the youth basketball tournament, this allowing your company to showcase your company to a wide variety of potential consumers.

*The use of your company's business cards as admission stubs into the youth basketball tournament. Each weekend last season 2000+ spectators and players attended the tournament throughout each weekend, meaning that your companies contact information will be seen by over thousands of people in a single weekend!

*A banner of your company on site at the youth basketball tournament overlooking the basketball games. **Please note:** Banners that need to be created are charged a \$75 fee.

*Contact information and your business logo posted onto the ELITE Basketball website throughout the entire spring season.

Supporter Level - \$50 Sponsorship

*Contact information and your business logo posted onto the ELITE Basketball website throughout the entire spring season.

****Donations of more or less than the MVP or Supporter Levels are also accepted***

Sponsorship Sign-Up Form

Business Name:

Head Contact (Name):

Contact Information:

Address:

Please Specify Proper Sponsorship Level:

Please mail this form and your generous donation to:

ELITE Basketball 35 Main St. Topsfield, MA 01983